VIRTUAL SPONSORSHIP AGREEMENT

Sponsorship Includes:
- Right to distribute company promotions in the live event's welcome bag
- Sponsor's logo listed on the entrance banner of the event(s)
- Double Virtual Space pinned to the top of website's virtual vendor page
- Vendor logo with a link back to vendor's website
- 13 additional links with company information and redirects
- All links will redirect viewers to the vendor's information
- Completely customizable virtual vendor space
- Vendor can design their own virtual vendor space
- Pro Expo can design vendor's virtual space at no additional charge
- First right of refusal for the October 2021 Senior Expo(s)

2021 Senior Expo Series

Consumer Promotions:
- Sponsor's mentioned in all radio spots
- Sponsor's logo listed in all magazine advertisements
- Sponsor's logo listed in all social media promotions
- Sponsor logo listed on event(s) website floorplan as well
- Sponsor's logo on 5,000 coupons distributed through Smiths Phamacys

Sponsorship Fee: $700

3 or More Events: $500 ea.

Select Your Event(s):

☐	**Gold Coast**	Friday, April. 09, 2021	☐	**Silverton Casino**	Friday, Oct. 08, 2021
☐	**Suncoast Casino**	Friday, April. 16, 2021	☐	**Suncoast Casino**	Friday, Oct. 15, 2021
☐	**Sunset Station**	Friday, April. 23, 2021	☐	**Santa Fe Station**	Friday, Oct. 220, 2021
☐	**Santa Fe Station**	Friday, April. 30, 2021	☐	**Sunset Station**	Friday, Oct. 27, 2021
☐	**AZ Charlie's**	Friday, May 07, 2021	☐	**AZ Charlie's**	Friday, Nov. 05, 2021
☐	**Boulder Station**	Friday, May 14, 2021	☐	**Boulder Station**	Friday, Nov. 12, 2021
☐	**Aliante Casino**	Friday, May 21, 2021	☐	**Aliante Casino**	Friday, Nov. 19, 2021
☐	**Pahrump Nugget**	Friday, June 04, 2021	☐	**Pahrump Nugget**	Friday, Dec. 03, 2021

# of Events: _____ **X** Price: _____ **Total:** $

Company _____ Address _____

Contact _____ City /Zip _____

Phone _____ Email _____

Onsite # _____ Signature X _____ Date _____

CREDIT CARD PAYMENT ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER Security Code ☐☐☐☐

Card # ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ Expires ☐☐ – ☐☐

Name on Card _____ Signature _____ Date _____

By signing this vendor agreement you agree that all event sales are final, there are no refunds and your vendor space will be paid in full regardless of event participation. All credit card balances will be charged 30 days of the event. For any reason full payment is not made by date of event, the signer agrees to pay any and all collection fees, attorney fees and court costs incurred by Pro Expo, Inc. to enforce the terms of this contract.

1. **Fax:** (702) 331-6050
2. **Email:** Scan (or) take a picture **Info@LocalEvents.vegas**

(702) 331-1350 LOCAL EVENTS .VEGAS

2021 SeniorExpo Series
VIRTUAL SPONSORHIP

The Virtual Vendor Concept

A virtual vendor is an opportunity for companies to be represented in the Senior Expo Series without having to be onsite or meet visitors face-to-face.

Virtual Package Includes:
- Can distibute a promotion in the event welcome bag
- Double Virtual Vendor space pinned to the top of the website
- Vendor logo with a link back to vendor's website
- 13 additional links with company information and redirects
- All links will redirect viewers to the vendor's information

Vendor link has the opportunity to:
- Offer forms and documents for visitors to view
- Offer videos for visitors to view
- Offer an email link that sends attendee request to vendor's email
- Opportunity to capture visitor's contact information
- Setup appointments for future business or sales

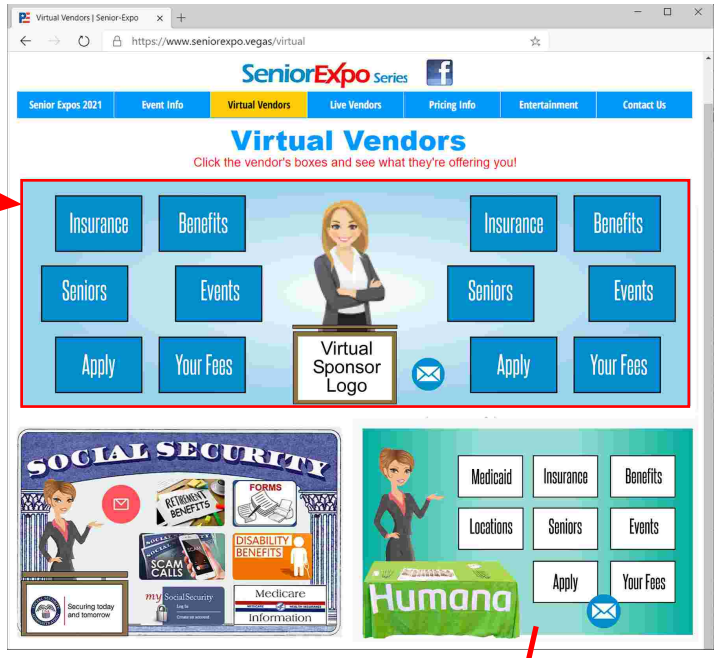
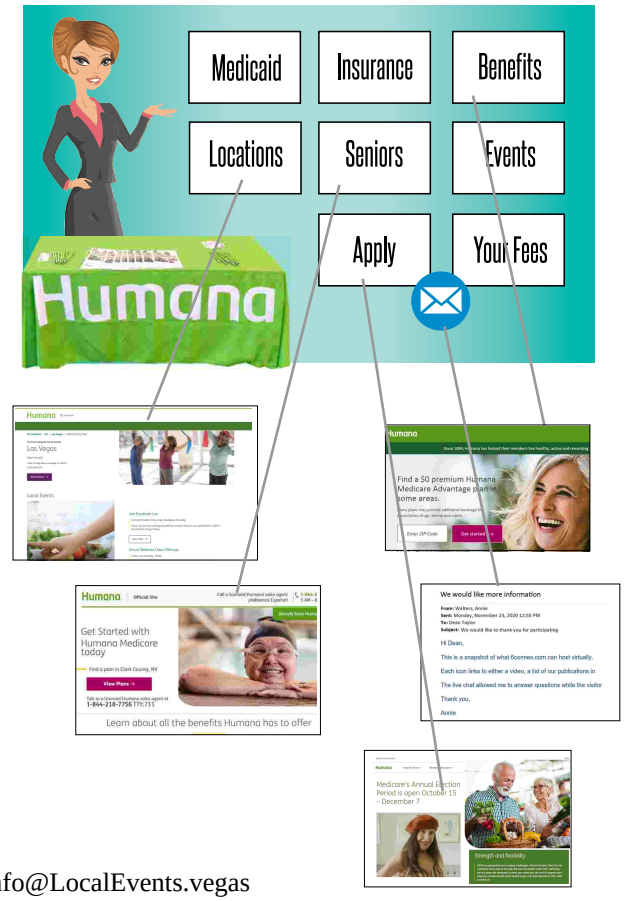
Virtual Vendor Space:
- Virtual vendor space is completely cusomizable
  - Colors, background, pictures, graphics, logos, videos
- Vendor can design their own virtual vendor space
- Pro Expo can design vendor's virtual space at no additional charge

Event Promotions
- The events will be marketed on TV, radio and local senior magazines
- Virtual sponsor mention or listed in all media promotions
- 5,000 event coupons will be distributed through Smith's Pharmacys
- All promotions will direct visitors to the event website for information

Vendor responsibility:
- Deliver promotion for welcome bags to the venue the day of event
- Email vendor logo to info@LocalEvents.vegas
- Email all links to info@LocalEvents.vegas
- Email all supporting documents/forms to info@LocalEvents.vegas

Virtual Vendors can distibute a company promotion in the event welcome bags at each event

Virtual Vendor Website Page



Virtual Vendor Space Example